

2009 MERCHANDISING ORDER FORM

Item #	Description	Suggested Case Requirements (within 6 months)	Number Requested
12304	Red Floor Spinner Clip Tree	2 cases	
13207	36 ct. Cereal-in-a-Cup Counter Spinner Rack	1 case	
13208	Floor Stand Extension Kit for #13207	1 case	
13965	Red Single Strand Hanging Clip Rack	50 cases	
19078	6 ct. Cereal-in-a-Cup Cooler Door Rack	1 case	
19320	4-Peg 3 oz. Counter Snack Display	1 case	
19321	Gondola Riser Hook Kits	25 cases	
20830	6 ct. Cereal-in-a-Cup Vertical Cooler Door Display	1 case	
20831	6 ct. Cereal-in-a-Cup Cooler Door Display (2-Shelf)	1 case	
28759	6-Peg 3 oz. Counter Snack Display	1 case	
36203	<i>Kashi</i> ™ 12 ct. Stackable Counter Display with Header	1 case	
81035	36" 2-Shelf Gondola Display Module	1 case	
81036	36" Shelf Extender Kit-Extra (top)	1 case	
81037	48" 2-Shelf Gondola Display Module	1 case	
81038	48" Shelf Extender Kit	1 case	
81039	6" Chrome Counter Display (Stackable)	4 cases	
89906	12 1/2" White Counter Display (Stackable)	2 cases	
TOTAL			

Contact your sales representative for formal case commitment. Promotional Materials available while supplies last.

Please include the following information:

Contact Information	Title	
Account Name		
Address		
City	State	Zip
Phone	Fax	
E-mail Address		
Distributor	Distributor City	
Purchase Order #	Arrival Date	

By signing this agreement and accepting the **Kellogg's**® merchandising program materials, the Customer agrees to purchase the suggested monthly **Kellogg's**® product volume listed above. **Kellogg's**® Convenience Store Team reserves the right to request and audit Wholesaler invoices as proof of performance.

Customer Signature	Account Name
Representative's Signature	Date
Region	Cost Center

This agreement can only be signed by the Customer/Retailer, acknowledging their purchase commitment. The Broker, **Kellogg's**® Convenience Store Team or any other party cannot sign on behalf of the Customer/Retailer.

For more information on merchandising opportunities, please call 1-888-289-5554

Kellogg's® Convenience Store Team
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